

Badger Consulting 2023 Spring Application

We are honored that you are interested in becoming a part of our team. Please see below for our application process, select from BC application options, and submit by **Saturday, February 4th at 11:59 pm CT**. Meet us at the BBA Fair on January 30th from 4-7pm, the RSO Student Organization Fair on January 31st 12th from 5-8pm, and our Alumni Panel session on February 1st from 7:30-8:30pm in 4151 at Grainger Hall. See our website for event dates and details.

Our interviews will take place **Wednesday, February 8th** and are invite-only. These will incorporate both a behavioral and formal case interview. Please **hold this day** open outside of classes so that we can schedule your interviews. In case of an immovable conflict, please let us know only once we reach out to schedule interviews.

Email badger.consulting.uw@gmail.com with all recruitment questions and accommodation requests. Note that this email is separate from our application submission email. **Please submit ALL application materials as a PDF to apply.badgerconsulting@gmail.com. Your application will not be considered if sent to the wrong email address or not a PDF.**

We cannot wait to meet you and we look forward to receiving your application.

Application Option 1

Please submit **resume, cover letter and response to the following prompt** to apply.badgerconsulting@gmail.com **as PDFs. Your application will not be considered if the materials aren't sent as a PDF file!**

A client has approached Badger Consulting for help in increasing profitability of an all-inclusive waterpark located in Wisconsin Dells, Wisconsin. Due to the rises in overall precipitation levels as a result of climate change, there has been a significant increase in rainfall, thus affecting the operations of the water park. What should they do, and why?

- *Please keep responses to 300 words or less and use bullet points if needed.*
 - *We want to learn more about you so refrain from discussing your response with anyone else.*
 - *Use of the internet is encouraged, but note that the information provided is purposefully vague.*
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PLEASE NOTE: If selected for an interview, you will have to participate in a case interview. This is a formality to gauge your interest in consulting as we work with real clients each semester.

Below are numerous resources to help you prepare and succeed for your interview. By reviewing these resources, you will have adequate preparation for the interview.

- Start by watching [this](#) video.
- Interview Guides:

- [McKinsey](#)
- [Bain](#)
- [BCG](#)
- Case Interview prep through [Deloitte](#)
- Full [video](#) walkthrough of a DIFFICULT case (ours will not be as challenging)
- **Optional:** Create a CaseCoach account (free for major/certificate students in the Business School)! This has great access to different case structures and interview formats.
 - To access the platform, sign up at <https://link.casecoach.com/signup> using your UW email. Once you have signed up, confirmed your email address and logged back in, you will find the course in the "My Courses" tab.

